

Mission

The enCourage Kids Young Professionals Board is a group of emerging leaders who serve as ambassadors for enCourage Kids through fundraising, promotion, networking, volunteering, and general advocacy for our mission.

Roles & Responsibilities

Each Young Professionals Board Member is a committed supporter and thoughtful advocate for enCourage Kids Foundation. All members participate in these benefits and responsibilities.

Benefits

- Opportunity to network and engage with NYC young professionals
- Networking with enCourage Kids Board Members
- Support from enCourage Kids staff in reaching individual and board-wide goals
- Preferred access to volunteer opportunities and events
- Discounted tickets to selected enCourage Kids events
- First dibs on bibs for Team enCourage Kids charity entries for races

Expectations & Responsibilities

- Members need to understand, advance, and promote the mission of enCourage Kids Foundation.
- Make enCourage Kids Foundation one of your top three philanthropic priorities.
- Commit to a net impact of \$1,000 throughout the fiscal year (01/2021-12/2021).
- Prepare for, attend, and actively participate in board and committee meetings.
 - Members who miss more than 2 of the 6 total meetings may lose membership status.
- 48-hour response time for email and phone messages related to your Board participation.
- Participate in a committee within the board.
- Attend and invite your network to all events held by the Young Professionals Board.
 - 2 out of 3 events.
- Members sign on to serve a one-year term. Members demonstrating high engagement, strong performance, and dedication to the enCourage Kids mission will be invited to serve subsequent terms.

MEMBER GOALS

What does a \$1,000 net impact look like?

As a member of the enCourage Kids Young Professionals Board, you are committing to a net impact of \$1,000 throughout your year of service. You will be supported by the Young Professionals Board and the enCourage Kids staff to help you reach your goals. Each plan can be personalized to your network, industry, and personal connections.

There are three ways you can reach this goal:

Personal Donations

Money donated personally by you.

We ask that this be at least ¼ of your \$1,000 commitment (\$250).*

To note: this personal donation can be done through a monthly donation. To reach the \$250 goal, you would need to give \$21/month for the entire year of your service.

Leveraged Donations

Money donated to enCourage Kids because of your connections.

This can be corporate matching gifts and donations and friends and family event ticket or raffle purchases, donations, and event sponsorships. Any monetary support that can be associated to you will fall in this category.

Goods & Services

Items or services donated to enCourage Kids. This can include auction/raffle items, vendor services, pro-bono services, and more. The amount counted towards your net impact will be the Fair Market Value (FMV) of your donated item or service.

Examples of net impact:

MEMBER A	MEMBER B	MEMBER C
\$1000 personal donation via an employee giving program	\$800 personal donation	\$250 personal donation through a monthly donation
\$100- raffle tickets at Holiday Happy Hour	\$125- purchased a ticket to attend Serving Up Smiles	\$500- company sponsored Holiday Happy Hour
\$500- hosted a fundraiser on Facebook for their birthday	\$1,000- company sponsored Starry night	\$600- hosted a fundraiser on Facebook for their birthday
\$200- secured 3 items for Holiday Happy Hour raffle \$375- brought 5 friends to Starry Night	\$225- brought 3 friends to Starry Night \$225- brought 5 friends to Holiday Happy Hour	\$225- brought 5 friends to Holiday Happy Hour \$500- secured 6 items for the Holiday Happy Hour auction \$400- donated pro bono marketing services to EKF
NET IMPACT: \$1,800	NET IMPACT: \$2,375	NET IMPACT: \$2,475

*Exceptions can be made on a case-by-case basis. Please contact Mallory Humphries (mhumphries@encourage-kids.org) if you feel you won't be able to personally contribute \$250 throughout the fiscal year.